

# Privacy Policy

## 1. Who We Are.

Welcome to giolacassar.com! I am a freelance photographer, curious observer, avid list maker and mild coffee addict. Having been my medium for the past six years, photography presents me with the possibility to explore ordinary daily subjects and anomalies, portray them through a new angle and hopefully provide room for questioning a different meaning. I channel this approach not only through my studio work, but also randomly, along my daily interactions with nature, odd happenings and humans in general. However as much as I get satisfaction from this approach, nothing beats meeting new people and photographing faces and emotions.

### 1.2 Whos, who

'We' refers to Giola Cassar. Persons that use our services are hereinafter referred to as 'Users'. The Services are any services that the Users might require from giolacassar.com.

## 2. Our Privacy Statement.

### Application

This Privacy Policy sets forth our policy with respect to information that can be associated with or which relates to a person and/or could be used to identify a person ("Personal Data") that is collected from Users that make use of any of our services. We take the privacy of your Personal Data seriously. Because of that, we have created this Privacy Policy. Please read this Privacy Policy as it includes important information regarding your Personal Data and other information.

## 3. Personal Data That We Collect.

When you use or interact with us through our services, we may collect Personal Data.

Information you provide to us: For all Users we collect Personal Data when you voluntarily provide such information to use our Services, contact us with inquiries, respond to one of our surveys or browse or use certain parts of our website. The Personal Data we may collect includes without limitation your name, address, email address and any other information that you choose to provide and/or that enables Users to be personally identified.

## 4. How We Use Your Personal Data.

We collect and use the Personal Data we collect in a manner that is consistent with this Privacy Policy, and applicable privacy laws. We may use the Personal Data as follows:

#### Specific Reason

If you provide Personal Data for a certain purpose, we may use the Personal Data in connection with the purpose for which it was provided. For instance, if you contact us by e-mail, we will use the Personal Data you provide to answer your question or resolve your problem and will respond to the email address from which the contact came.

#### Access and Use

If you provide Personal Data in order to obtain access to or use of the Services or any functionality thereof, we will use your Personal Data to provide you with access to or use of the Services or functionality.

#### Internal Business Purposes.

We may use your Personal Data for internal business purposes, including without limitation, to help us improve the content and functionality of the Services, to better understand our Users, to improve the Services, to protect against, identify or address wrongdoing, to enforce our Terms of Service, to manage your account and provide you with customer service, and to generally manage the Services and our business.

#### Other Purposes

If we intend to use any Personal Data in any manner that is not consistent with this Privacy Policy, you will be informed of such anticipated use prior to or at the time the Personal Data is collected or we will obtain your consent subsequent to such collection but prior to such use.

## **5. How We Disclose And Transfer Your Personal Data**

#### Background

We consider this information to be a vital part of our relationship with you. Therefore, we will not sell your Personal Data to third parties, including third party advertisers.

#### Agents, Consultants and Service Providers

We may share your Personal Data with our contractors and service providers who process Personal Data on behalf of giolacassar.com to perform certain business-related functions. These companies include our marketing agencies, online advertising providers, data enhancement and data services providers, database service providers, backup and disaster recovery service providers, email service providers, payment processing partners, customer

support, tech support, hosting companies and others. When we engage another company to perform such functions, we may provide them with information, including Personal Data, in connection with their performance of such functions.

### Legal Requirements

We may disclose your Personal Data if required to do so by law in order to (for example) respond to a court or a government agency, or in the good faith belief that such action is necessary to (a) comply with a legal obligation, (b) protect or defend our rights, interests or property or that of third parties, (c) prevent or investigate possible wrongdoing in connection with the Services, (d) act in urgent circumstances to protect the personal safety of Users of the Services or the public, or (e) protect against legal liability.

## **6. How We Store Your Personal Data**

We may store Personal Data itself or such information may be stored by third parties to whom we have transferred it in accordance with this Privacy Policy. We take what we believe to be reasonable steps to protect the Personal Data collected via the Services from loss, misuse, unauthorized use, access, inadvertent disclosure, alteration and destruction. However, no network, server, database or Internet or e-mail transmission is ever fully secure or error free. Therefore, you should take special care in deciding what information you send to us electronically. Please keep this in mind when disclosing any Personal Data.

## **How You Can Access, Update, Correct or Delete Your Personal Data**

You can request access to some of your Personal Data being stored by us. You can also ask us to correct, update or delete any inaccurate Personal Data that we process about them.

## **8. How Long We Retain Your Personal Data**

We may retain your Personal Data as long as you are registered to use the Services. However, we may retain Personal Data for an additional period as is permitted or required under applicable laws. Even if we delete your Personal Data it may persist on backup or archival media for an additional period of time for legal, tax or regulatory reasons or for legitimate and lawful business purposes.